

# Acquisition Search: Consumer Brands

## About the Acquirer

- Long-term value investor building autonomous niche service industry platforms within the UK/EU region;
- US-based;
- Aggregate global sales in excess of \$4bn per annum;
- An established buy-and-build platform of personal care brands across Europe;
- Predominantly focussed on hair and skin care products;
- Further significant resources available for expansion.

## Acquisition Criteria

- Single brands, portfolios of brands or non-core brands from larger groups with a focus on personal care;
- Preference for a problem solving angle;
- Consumer products which are distributed via traditional retail channels or online;
- Manufacturing should ideally be outsourced;
- Located in Europe;
- Revenue €500k-€30m for individual brands, much larger if part of portfolio.

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