

Ref: 274035

Acquisition Search: Advertising & Creative Businesses

About the Acquirer

- UK privately-owned;
- Creative agency providing services in advertising, marketing and media;
- Senior management team with over 30+ years of experience;
- Operates nationally.

Acquisition Criteria

- Regional creative agencies offering advertising, communications, marketing and branding services;
- Located in the UK;
- Minimum turnover of £2m;
- Minimum EBITDA of £500k;
- Transactions to be structured as combination of earn-out and continued equity participation.

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