

**Ref: 277100**

# Acquisition Search: Digital Signage Software

## About the Acquirer

- US PE-owned;
- Software investment group;
- Backed by a well-known private equity firm;
- Acquires and grows niche B2B software companies;
- Operates globally.

## Acquisition Criteria

- Digital signage software;
- Located globally, with a particular interest in the USA and UK;
- Turnover US\$2m-US\$20m;
- Located in the USA;
- Turnover above US\$1.5m.
- Gross margins above 60%;
- Recurring revenue above 70%.

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