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## Ref: 271889

## **Acquisition Search: Horizontal SaaS**

## **About the Acquirer**

- US privately-owned;
- SaaS aggregator;
- Acquires small to mid-sized SaaS companies;
- Backed by tech entrepreneurs and financial investors;
- Headquartered in the US;
- Operates across North America and Europe.

## **Acquisition Criteria**

- Horizontal SaaS products;
- Offering self-service PLG motion;
- Operating with less than 50 FTE;
- Low customer concentration;
- Located in North America;
- ARR US\$2m-US\$10m;
- Minimum EBITDA margins 20%.

Enquiries should be directed to Holly Cooper at Langcliffe International via email <u>holly.cooper@langcliffeinternational.com</u> or telephone +44 (0)7701 325809.

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