

Acquisition Search: Fragrance Brands

About the Acquirer

- Indian privately-owned;
- Group of fragrance brands;
- Offers unique fragrances with a sustainable model;
- Products include perfumes, spray-on fragrances, aromatherapy roll-ons, essential oils and smokeless incense;
- Operates globally.

Acquisition Criteria

- Fragrance brands;
- Trading companies considered;
- Offering spray and roll-on fragrances, aromatherapies, diffusers, essential oils, incenses and scented candles;
- No interest in skincare products;
- Preference for story driven, legacy brands;
- Located in the US and the UK;
- Maximum turnover US\$10m;
- Maximum EBITDA US\$1m, with a preference for <US\$500k.

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