

Acquisition Search: Vertical SaaS

About the Acquirer

- UK PE firm;
- Completed over 20 investments;
- Previous experience in acquiring SaaS providers;
- Serves customers in the fleet management, retail, insurance, marketing and travel sectors;
- Targets long-term investments;
- Provides succession solutions for retirement sales;
- Offers flexible deal structures;
- Operates across the UK.

Acquisition Criteria

- Niche B2B SaaS providers;
- 50% recurring revenue;
- Growth greater than 5% year-on-year;
- Located in the UK;
- EBITDA between £800k-£4m.

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